

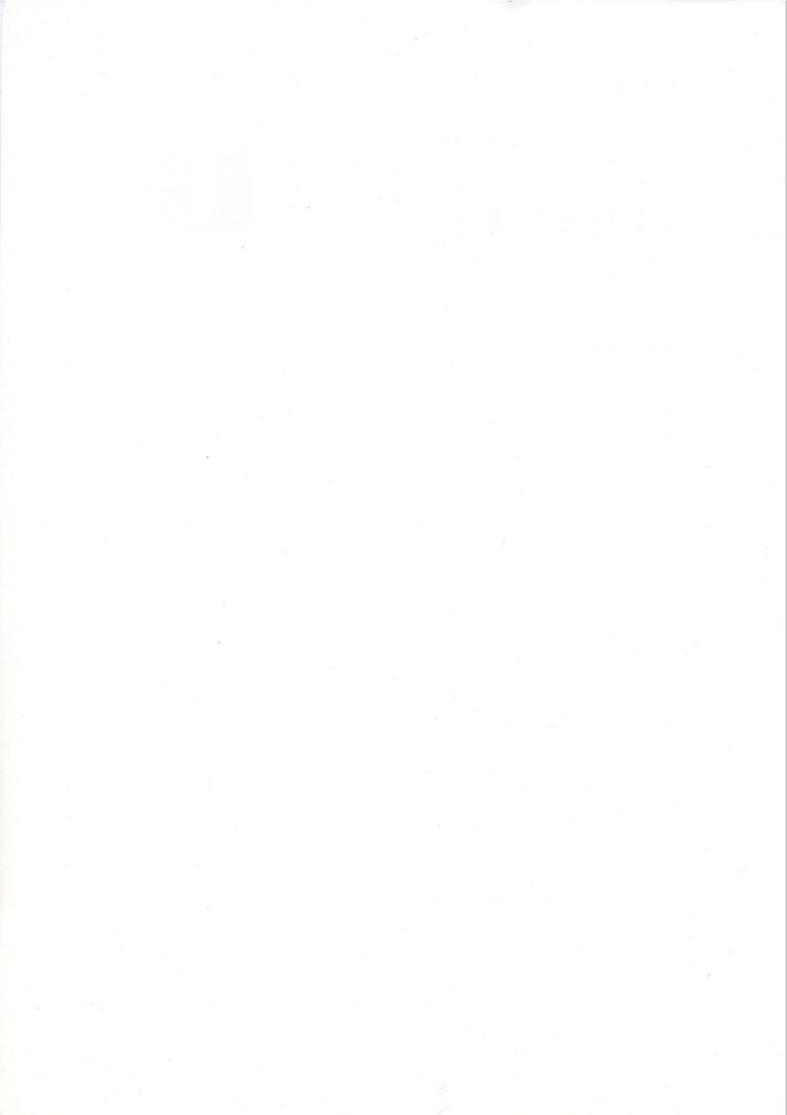


# UNILEVER

Report and

accounts

1970



# UNILEVER N.V.

#### Directors

H. S. A. Hartog, chairman E. G. Woodroofe, vice-chairman G. D. A. Klijnstra, vice-chairman A. I. Anderson M. R. Angus E. Brough A. W. J. Caron J. G. Collingwood R. H. Del Mar J. M. Goudswaard G. E. Graham C. T. C. Heyning H. F. van den Hoven P. A. Macrory D. J. Mann J. J. H. Nagel D. A. Orr R. H. Siddons E. Smit A. W. P. Stenham J. P. Stubbs S. G. Sweetman The Viscount Trenchard K. H. Veldhuis

#### Advisory directors

K. Blessing J. H. van Roijen F. J. Tempel G. E. van Walsum

#### Secretaries

A. A. Haak H. A. Holmes

#### Auditors

Price Waterhouse & Co. Cooper Brothers & Co. This is a translation of the original Dutch report. French and German translations, with the figures remaining in guilders, are also published.

The report and accounts as usual combine the results and operations of Unilever N.V. ("N.V.") and Unilever Limited ("Limited"). The report and accounts of Limited, which are written in the English language with the figures expressed in sterling, contain the same information as this document.

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### Salient figures

All figures relate to N.V. and Limited Groups combined

FI. million	1969	1970
Sales to third parties	21,829	24,917
Operating profit	1,443	1,433
Interest on loan capital	93	100
Profit of the year before taxation	1,406	1,353
Taxation on profit of the year	663	659
Consolidated profit of the year	709	668
Profit of the year accruing to ordinary capital	691	650
Ordinary dividends	305*	307
Profit of the year retained	345	343
Capital employed	9,320	9,908
Net liquid funds	552	461
Capital expenditure	881	993
Depreciation	572	666
Ordinary dividends		
N.V. (per FI. 20 of capital)	Fl. 5.43*	Fl. 5.43
Limited (per 25p of capital)	9.375p*	9.415p

Salient figures, together with Combined earnings per share are shown on page 50 in certain other currencies. \* In addition to the ordinary dividends shown above, special ordinary dividends of FI. 0.73 per FI. 20 capital of **N.V.** and 1.25p per 25p capital of **Limited**, amounting to FI. 41 million were paid with the final ordinary dividends for 1969.

### Report for the year 1970

to be submitted at the annual general meeting of shareholders to be held at the company's offices, Burgemeester s'Jacobplein 1, Rotterdam, on 10th May, 1971.

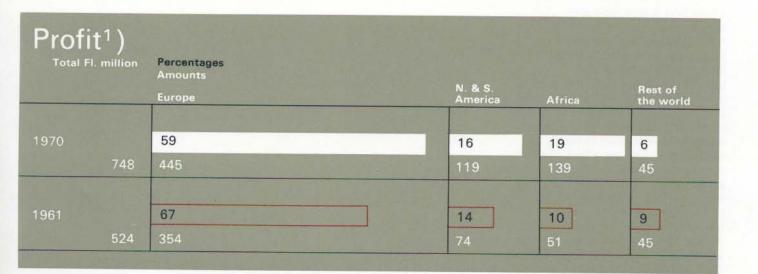
### The year in brief

Sales in 1970 were 14% higher than in 1969. The biggest sales increases were in foods, toilet preparations, and the United Africa Group.

There was a welcome and substantial recovery in the profits from detergents and a good improvement in profits from the United Africa Group and plantations. However, total profits were affected throughout the year by very large increases in the prices of oils and fats and continuing and substantial increases in nearly all other costs; and the effect of these was compounded in many countries by government price control which, however fairly administered, tends to keep selling prices a step behind the latest round of cost increases. Altogether operating profit for the year was a little below the level for 1969. Although interest on loan capital increased only slightly there was a significant adverse movement in other interest and a virtually unchanged total charge for tax on lower taxable profits. As a result the profit accruing to ordinary capital fell by about 6%.

Sales to third parties, profit and capital employed by geographical areas 1961 and 1970

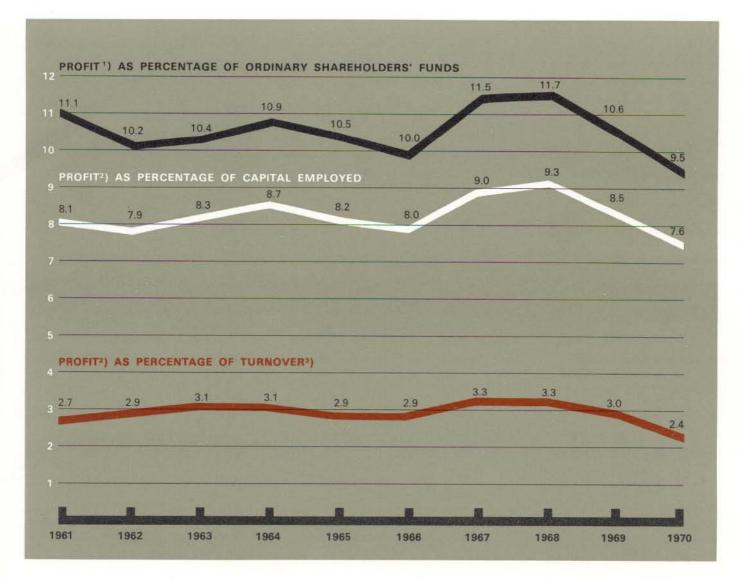
Total Fl. million	third parties Percentages Amounts Europe	N. & S. America	Africa	Rest of the world
970	64	15	14	7
24.917	16,039	3,611	3,405	1,862
961	58	16	18	8
14,763	8,630	2,342	2,689	1,102



Total Fl. million	mployed Percentages Amounts Europe	N. & S. America	Africa	Rest of the world
970	66	14	14	6
9,908	6,593	1,344	1,354	617
961	60	11	22	7
6,507	3,908	749	1,412	438

Africa includes all our operations in that continent—namely the United Africa Group operations, the manufacturing businesses and the plantations interests. 1) Profit after taxation but before loan interest.

# Return on ordinary shareholders' funds, capital employed and turnover 1961–1970



# Summary of combined figures 1961-1970

N.V. and Limited and their subsidiaries

Fl. million	1961	1962	1963	1964	1965	1966	19671	1968	1969	1970
Sales to third parties	14,763	14,972	15,557	17,115	18,464	19,189	19,714	20,032	21,829	24,917
Internal sales	4,558	4,251	4,121	4,634	5,117	5,054	4,875	4,961	5,062	5,914
Turnover	19,321	19,223	19,678	21,749	23,581	24,243	24,589	24,993	26,891	30,831
Operating profit	1,020	1,044	1,164	1,220	1,190	1,223	1,411	1,494	1,443	1,433
Interest on loan capital	15	21	24	25	40	81	104	96	93	100
Profit of the year before taxation	1,045	1,080	1,203	1,257	1,186	1,200	1,380	1.476	1,406	1,353
Taxation on profit of the year	528	540	608	588	522	541	634	698	663	659
Consolidated profit of the year	537	525	566	635	646	627	698	746	709	668
Profit of the year accruing to ordinary capital	497	485	526	594	606	597	680	728	691	650
Ordinary dividends—gross <sup>2</sup> )	186	195	223	239	237	236	254	264	3054)	307
United Kingdom income tax retained	33	34	39	42	42		_	-	_	_
Profit of the year retained	344	324	342	397	411	361	426	464	345	343
Per FI. 12 or £1 of ordinary capital <sup>3</sup> ):	FL.	FL.	FI.	FI.	FI.	FI.	FI.	FI.	Fl.	FI.
Earnings	5.27	5.14	5.58	6.30	6.48	6.39	7.28	7.78	7.38	6.92
Cost of dividends	1,58	1.65	1.89	2,07	2.08	2.53	2.72	2.82	3.264)	3.27
Dividends as % of earnings	30	32	34	33	32	40	37	36	444)	47
Preferential capital	811	815	815	836	836	317	310	310	310	310
Ordinary shareholders' funds	4,490	4,757	5,048	5,425	5,750	5,955	5,919	6,221	6,515	6,826
Outside interests	246	251	262	225	199	194	205	209	214	250
Loan capital	392	570	541	688	859	1,570	1,491	1,452	1,477	1,634
Deferred liabilities	569	600	653	678	735	769	708	770	804	888
Capital employed	6,508	6,993	7,319	7,852	8,379	8,805	8,633	8,962	9,320	9,908

<sup>1</sup>) Sterling devaluation on 18th November, 1967, lowered the exchange rate from E1 = FI, 10.136 to E1 = FI, 8.688.

<sup>2</sup>) Up to the year 1965 United Kingdom income tax deducted from dividends of Limited was retained by the Company. With the change to corporation tax, income tax deducted from dividends has to be handed to the Revenue and the cost of dividends is consequently the gross amount. <sup>3</sup>) See note on Combined earnings per share and dividend on page 50. The figures for earnings and cost of dividends have been adjusted for scrip issues.

<sup>4</sup>) The special ordinary dividends, paid with the final 1969 dividends, amounting to FL 41 million, are not included.

### The background

#### General

Business conditions in 1970 were difficult. In the developed world generally, restrictive government measures to deal with overheated economies, including tight money policies in a number of countries, succeeded in restraining growth but unfortunately not inflation. This reduced profitability and cash flows for many businesses.

In the United States rising unemployment induced a relaxation of monetary restrictions. There was no growth in the economy there until the latter part of 1970, and because of the difficult economic conditions a number of industries are seeking protection from foreign competition.

In continental Europe growth was appreciable, but with marked signs of a slow-down in the second half of the year, notably in Western Germany. In the United Kingdom price and wage developments were similar to those in continental Europe but the rate of real growth was less favourable.

While the prices of oils and fats continued to rise world prices of many commodities fell during the year. On balance the effect on export revenues of the developing countries was unfavourable; nevertheless real growth rates in most of these countries remained high. There were greater pressures for nationalisation of, or local participation in, foreign-owned enterprises in several African, Asian and Latin American countries.

#### **European Integration**

The opening of negotiations for the entry into the European Economic Community of the United Kingdom, Denmark, Norway and the Republic of Ireland was a welcome development. It is to be hoped that the negotiations will be successful.

The European Commission's memorandum on industrial policy published early in 1970 is an important document. It is clear from the memorandum that the Commission is aware of the value industry attaches to free access to world commodity markets and it is, therefore, regrettable that in relation to fats and oils proposals have nevertheless been made which threaten to undermine the application of this principle.

An industrial policy aimed at liberalising world trade implies that the E.E.C. and other industrialised countries should continuously and actively co-operate in efforts to remove tariffs and other trade barriers. It is, therefore, disturbing to see developments on both sides of the Atlantic that might lead to increased protection. The Commission has been active in the fields of company law and taxation. Harmonisation of the company laws of the different member countries will be an advance provided it does not consist of simply adding together the sum of the existing national laws. Taxation, however, is a much greater barrier to trade across national frontiers than differences in company law. Harmonisation of the taxation systems is therefore much more important, not only for the big international companies but also for the small and medium-sized businesses.

Unfortunately, despite much activity, there has been little real progress with harmonisation of food legislation. Furthermore, no decisions have been taken concerning the plans published in 1968 and the subsequent proposals for improving the structure of agriculture. In consequence no permanent solution has yet been found for the problem of agricultural surpluses, including that of butter.

### Netherlands company law

In 1970 the long deliberations on the revision of the Netherlands company laws, which began with the setting up of a Committee on Company Law by the Minister of Justice in 1960, rapidly started to bear fruit. The first two Bills on the subject-that on company accounts and that on rights of inquiry-became law on 10th September, 1970. When this report went to press three other Bills, namely, that amending the Act on Works Councils, that introducing a new legal form of private company, and the new sweeping Bill on the structural reform of big joint stock and private companies, had passed through most of their parliamentary stages.

Another development affecting company practice was the establishment by the Social Economic Council of a Code on Take-overs and Mergers.

Although Netherlands company law has been virtually unchanged for more than forty years, it was flexible enough to adapt itself to diverse and fundamental changes in the business world during that period. The changes in law now taking place—caused by equally fundamental social developments will inevitably result in a loss of flexibility. It is encouraging, however, that the Social Economic Council, whose advice played an important part in these changes, as

well as government and parliament. have kept an open mind on the practical problems involved. We hope that this series of Bills, all based on the advice of the Social Economic Council, will end the dissatisfaction which has been widely felt with the existing state of the law. It is very desirable that a standstill period should follow, so as to enable all concerned to adjust themselves to such dramatic changes, particularly since harmonisation of company laws within the E.E.C. will certainly call for further changes in years to come.

### Taxation

The rates of taxation on business profits were changed in a number of countries. The rate of United Kingdom corporation tax was reduced to its 1968 level of 42 1/2 %. However, rates of taxation in some other countries . were higher than in 1969, a larger proportion of our total profits was earned in countries with high tax rates and certain losses of subsidiaries could not be set off against profits. As a result the average rate of taxation on all our profits was higher than in the previous year.

In the Netherlands the Company Tax Act 1969 which came into force on 1st January, 1970 was an important development. Though the

new Act has some disadvantages, a major benefit is that in general profits on transfers of shares in subsidiary companies are no longer taxable. This is enabling N.V. to rationalise the pattern of its holdings in subsidiaries. Another improvement is that the cost of financing acquisitions in the Netherlands or of financing issues of new capital by existing Netherlands subsidiaries is now deductible for tax in the holding company. This eliminates what amounted to double taxation. It is unfortunate that a similar arrangement has not been made in relation to acquisitions and subsidiaries outside the Netherlands.

Apart from the fact that the Tax Court at Düsseldorf in a comparable case confirmed our interpretation of the Netherlands-German tax convention, there was no material progress in the dispute with the tax authorities in Germany referred to in previous Annual Reports regarding the rate of German dividend tax applicable to a number of our subsidiaries. The tax authorities were not prepared to concur with us in an application to have the dispute referred direct to the highest Court-a procedure which would have brought a speedier decision.

### Analysis of sales and operating profit

Fl. million		1970		1969		l. million
Limited	N.V.	Combined		Combined	N.V.	Limited
Linnes	10.0.	Combined	Sales to third parties and total turnover	Combined	N.V.	Limited
4,20	8,312	12,513	Foods	10,767	6,974	3,793
1,96	3,992	5,955	Detergents and toilet preparations	5,510	3,738	1,772
84	882	1,730	Paper, plastics and packaging, chemicals and other interests	1,504	726	778
1,32	388	1,715	Animal feeds	1,590	331	1,259
2,88	119	3,004	Merchandise and other activities of the United Africa Group and plantations	2,458	• 114	2,344
11,224	13,693	24,917	Sales to third parties	21,829	11,883	9,946
2,41	3,498	5,914	Internal sales (mainly oils and fats)	5,062	3,145	1,917
13,64	17,191	30,831	Total turnover	26,891	15,028	11,863
			Operating profit			
17:	505	677	Foods	806	582	224
16	221	388	Detergents and toilet preparations	271	152	119
6	76	145	Paper, plastics and packaging, chemicals and other interests	198	129	69
20	6	26	Animal feeds	31	8	23
16	28	197	Merchandise and other activities of the United Africa Group and plantations	137	22	115
59	836	1,433	Total operating profit	1,443	893	550

Where by-products, such as oil-cake and glycerine, are sold without further processing, the proceeds are included with the sales and profits of the main product from which the by-product is derived.

Internal sales represent supplies of marketable products—for use as raw materials—and services by one industry to other industries within the organisation. Operating profit resulting from these sales is included in the profit of the supplying industry, and is proportionately significant only in the case of paper, plastics and packaging.

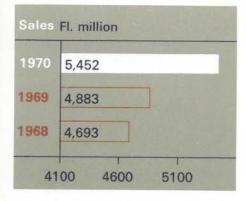
#### Foods

Margarine, other fats and oils Continuing the trend of recent years, world consumption of edible fats and oils rose by about 3% in 1970. The rise occurred mainly in developing countries; consumption in most West European countries was static or even slightly declining. World butter consumption increased a little mainly because of the disposal of surplus butter at low prices by the E.E.C. countries where stocks were reduced for the time being from 350,000 to 130,000 tons.

The edible fats and oils industry had to face spectacular increases in the prices of its raw materials which, with world stock levels falling, were on average 30% higher than in 1969. In addition, the industry in most countries had to contend with heavy increases in wages and salaries.

These high costs had two results. First, the traditional gap between butter and margarine prices has been considerably narrowed. In the United Kingdom the retail price of Soft Blue Band is now on a level with that of butter. Second, price control in most European countries has prevented us from keeping pace with all the cost increases by timely price adjustments and our margins have been squeezed, particularly in France. Altogether, our profits from margarines, other fats and oils were lower than in the previous year, in spite of better profits from our oil

#### Margarine, other fats and oils



mills which benefited from the relative shortage of raw materials.

The fall in profitability would have been more serious if specialised margarines had not continued to make good progress. Intensive research has enabled us to tailor margarines, fats and oils to specific household uses.

Our health margarines, sold under the brand name Becel in the Netherlands, Belgium and Germany and Flora in the United Kingdom and elsewhere, continued to do well. Soft margarines which can be spread at the temperature at which they are taken from the refrigerator have gained in popularity in a growing number of countries. These margarines combine softness with the health benefit of poly-unsaturated oils.

Margarines based on sunflower oil are well established in the Netherlands, Belgium and Germany. In the Netherlands, our low calorie spread Era, with half the calorie content of margarine, is in steady demand.

The tub is already the favourite type of margarine package in Germany and the United States and the use of this form of packaging can be expected to develop further. In Brazil we opened a margarine factory and entered the market with a new brand of tub margarine which was well received.

Unfortunately, we are still hampered in many countries by restrictive legislation. In the E.E.C. the harmonisation of margarine laws made little progress in 1970. The consuming public everywhere would benefit from more liberal legislation. For example, low calorie spreads such as Era are still forbidden in E.E.C. countries other than the Netherlands.

Our sales of household fats and oils increased during the year, especially in Germany and France. Sales to bakeries and other industrial users have, however, suffered under pressure from cheap E.E.C. butter. In view of the growing demand for soya bean oil a major oil extraction unit will be built in the United Kingdom at Erith in Kent, and should come into operation early in 1972. The extraction plant at Mannheim, destroyed by fire in 1969, was rebuilt and entirely modernised and resumed production on schedule in August.

#### Other foods

Growth in total demand for quick-frozen foods and ice-cream in the markets where we operate was less than in previous years. Our sales increased considerably, though this was partly due to the merger of our quick-frozen food and ice-cream businesses in Austria, Germany and Italy with those of Nestlé Alimentana S.A. (Findus/Jopa) in these countries.

The prices of our quick-frozen foods had to be increased substantially in order to cover rising costs of raw materials including fish and meat, and the inflation of wages, salaries and other costs. These price changes have been a factor in the slower expansion of our sales but this was partly off-set by the introduction of new products, including a range of vegetables with sauce, fish in sauce and desserts. Generally, such products as these, prepared or partly prepared for the table, are accounting for an increasing proportion of our range of quick-frozen foods.

In the United Kingdom Birds Eve had lower profits for the year, but the second half year was better than the first. In Germany the rise in demand for quick-frozen foods slackened after the upsurge of 1969; our Iglo company maintained a share of the market equal to its own and that of Findus in the previous year but results were not up to expectation. In Italy the market continued to expand rapidly. Our quick-frozen foods business in the Netherlands was affected by strong competition. Good progress was made in Austria, and the business in Belgium continued to improve.

The weather in 1970 was reasonably helpful to the ice-cream industry in the United Kingdom and Italy, but other European countries suffered a spell of bad weather at the height of the holiday season. In the Netherlands, the crucial month of July was particularly bad. In the United Kingdom Wall's had another good year; an increase in their selling prices was referred to the Prices and Incomes Board which found the increases to be fully justified. In Germany Langnese's sales and profits were less than hoped. In Italy we strengthened our position by increasing the number of outlets. Outside Europe most of our ice-cream businesses did better than in 1969. Sales of ice-cream as a dessert continued to increase in most countries.

General economic conditions and rising costs and prices were unfavourable to the growth in demand for 'convenience' foods of other kinds in a number of countries. While sales of some



(ABOVE) Cookeen is popular with the home pastrycooks of the United Kingdom.

(BELOW) These French children are enjoying our yoghurt.







products continued to make good progress, the market for our canned, dried and other packaged foods expanded generally at a slower rate than we expected. In the United Kingdom Batchelors were particularly affected, and, while they maintained their position as leading manufacturers of dried soups and meals, their profits were lower. Results from our operations in the Netherlands, Belgium and Germany improved.

Lipton in the United States maintained its successful progress, achieving particularly good results with instant tea and iced tea mixes. The Lipton company in Canada acquired Langis Foods Limited, a company mainly dealing in supplies to the catering industry.

The processed cheese market was static in most countries; we were able to increase the volume of our sales but profits suffered from severe competition and rising costs. However, good results were achieved in Italy and South Africa.

The market for fresh dairy products continued to grow rapidly in most European countries. In Belgium, France and Germany considerable gains in sales were made, but our recent investment in this market has not yet started to yield profits. A number of steps were taken to accelerate the introduction of new products and to strengthen our organisation.

Our meat companies had a mixed year. Cost inflation in all countries and high raw material prices in the

(ABOVE) Batchelors soups are the brand leaders in the United Kingdom. Cooking aids, of which dried mixed vegetables is one, are among their products.

(BELOW) Nordsee Quick fish restaurants have been successfully established in Germany. In the Netherlands three similar restaurants were opened in 1970. United Kingdom were accompanied by difficulty in raising selling prices; and when price increases were made some loss of trade resulted. In the United Kingdom the results of the Wall's meat company were not satisfactory but the acquisition of the Richmond Sausage Company Limited, now being integrated with Wall's, and the application of research and development in the form of new products and mechanisation should improve results within the next few years. Mattessons with their continental style products did well. In the Netherlands where the Zwanenberg business was acquired from Akzo N.V. results improved substantially compared with the 1969 loss. The Zwanenberg business in Belgium was also acquired and their individual pre-packed salami sausage, the Bi-Fi, made spectacular progress. In Germany, results again improved.

"Nordsee" Deutsche

Hochseefischerei G.m.b.H., in which we have a majority interest, continued to make good progress. With demand for frozen fish outstripping supply, prices were higher and better profits were again earned from the trawling activities. A number of new factory ships are being ordered to replace some of the smaller freezer trawlers which are less economic to operate. The results of Nordsee's canning business were also better, partly because of the success of their high quality products sold in special 'easy to open' cans. The specialist Nordsee fish shops did very well; the chain of fish restaurants produced satisfactory profits and was further extended.

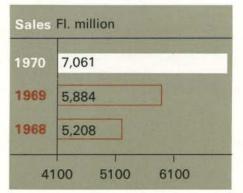
During most of the year the price of canned salmon in the United Kingdom was very high owing to the poor catch of 1969 and the consequent worldwide shortage. These high prices led to considerable resistance on the part of buyers during the first six months, and the resulting fall in John West's sales and profits was not fully recovered during the rest of the year.

Mac Fisheries in the United Kingdom increased their supermarket sales.



Unox canned meats have an appeal for the whole family, out of doors no less than in the home.

#### Other foods



### Detergents and toilet preparations

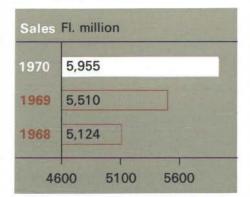
#### Detergents

After the hectic competitive introduction of new washing powders, based on the use of enzymes, in nearly all major countries in the two previous years, conditions in the detergent industry were quieter in 1970, and there was a substantial recovery in our profits.

Our new products in most cases made a firm place for themselves in the market, though their sales stabilised at lower levels than we expected. On the other hand, our older brands, with or without the addition of smaller amounts of enzymes, showed more buoyancy than expected. The reason appears to be that, while the housewife appreciates the increased efficiency of these new ingredients, they cost money and she does not find the extra expense necessary for every washing job. It remains our aim to provide her with the choice she wants, while striving through research to develop further product improvements.

We again increased our share of the market for toilet soaps, where we have long held a strong position. With the help of improved scourers, progress was made in our sales of household cleaning products. We have not, however, succeeded in improving our liquid detergents for dishwashing sufficiently to give them a satisfactory footing in this difficult sector of the market.

#### Detergents and toilet preparations



In developed countries there is a growing market for rinse conditioners—products added at the final stage of the washing process to give the fabrics a softer feel. Our sales of such products advanced sharply.

Our business in industrial detergents made progress. We acquired two small specialist companies, operating in this field in the Netherlands and Germany, to complement our range of products and services.

In most countries our detergent companies have been under great pressure from rising costs. Tallowthe most important soap making material-stood at the end of 1970 at FI. 770 per ton, compared with Fl. 640 at the end of 1969 and Fl. 480 two years ago. We also face lesser increases for other detergent ingredients and packing materials, and there have been substantial rises in wage and salary rates. In consequence, in spite of improvements in efficiency-often the result of capital investment-it has not usually been possible to prevent cost increases which could only be recouped, if at all, by raising selling prices.

Public concern particularly in North America and Scandinavia has continued about the nutrient effect of materials containing phosphates in causing excessive growth of vegetation in lakes. Detergent phosphates play a part in this, though human waste and fertilisers have a greater role and consequently no solution will be effective without adequate sewage treatment. However, the detergent industry could help by developing substitute ingredients, always provided that these gave proper washing performances. We continue to devote a major scientific effort towards solving this problem, bearing in mind the need for the substitutes to be harmless in other directions.

Further attention has been given to improving the operating procedures in our factories in order to make doubly sure of safety in handling enzyme products. We have co-operated with the authorities in investigations of the subject in several countries. In the United Kingdom, a valuable report has been compiled by the Soap and Detergent Industry Association. Our experts took part in its preparation in the appropriate technical and medical committees, as did representatives of H.M. Factory Inspectorate.

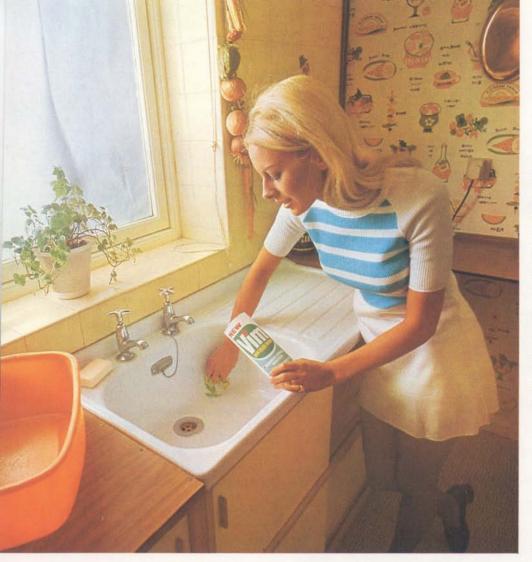
A royalty agreement was made with the most important detergents company in Yugoslavia whereby we agreed to place production and marketing knowledge and experience at their disposal.

#### **Toilet preparations**

World consumer expenditure on toilet preparations increased by about 8% in 1970, the fastest growth being seen in continental Europe and in South America. Our own sales expanded at an even faster rate and our share of the total world market shows significant improvement.

We had a major success in North America with the launch of a new red translucent toothpaste, Close-Up, specially formulated to give whiter teeth and fresher breath. Sales were even better than were hoped for and continue to improve.

Elsewhere we held our position in the increasingly competitive toothpaste market and generally both sales and profits improved. Our hair preparations did well and our sales of deodorants were extremely buoyant.



Our toilet preparations businesses in the United Kingdom and Germany achieved record results and we are currently investing in new production capacity in both countries. In France we had good sales and in spite of increased costs and stringent price control, profits increased. Our position in Italy where we had been weak for some years—was greatly improved.

The Atkinson perfumery business did well in Italy. Harriet Hubbard Ayer, our French cosmetics business, increased its sales both in France and elsewhere.

Vim is a household word all over the world.

The name of the Unilever washing powder 'all' indicates the range of its usefulness as a washing product. The market for the rinse conditioner Comfort is growing rapidly.

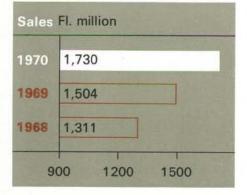




Signal toothpaste is manufactured in thirty countries and marketed in many more.

### Paper, plastics and packaging

Paper, plastics, packaging and chemicals



Sales of this product group continued to increase in 1970 but profits were not as good as in 1969, mainly because of disappointing results in Germany. Our business there had a difficult year owing to over-capacity in the paper industry and the slow-down in economic growth during the second half of the year. Compared with 1969, sales increased only slightly and profits were lower.

In the United Kingdom Thames Board Mills and Thames Case increased their sales but only just maintained their profits. In the E.E.C. countries steps are being taken to re-structure our sales organisation and rationalise production.

### Chemicals

The year 1970 was one of further expansion for our chemical businesses and sales to third parties reached a total of FI. 760 million.

At the beginning of 1970 a fatty acids division was set up to co-ordinate our wholly owned fatty acid companies, and the German companies have been combined under the name of Unichema G.m.b.H. Similarly, a polymers division now co-ordinates the resin and emulsion companies acquired in the last four years.

For our fatty acid companies the year was a difficult one. Margins were affected by high raw material prices which, because of competitive forces, could not be fully passed on in the prices of end products. The polymers division companies, however, had a generally successful year.

During the year Unilever signed agreements with Ashland Chemical Company and Reichhold Chemicals Inc., two important American chemical companies who are particularly strong in synthetic resins. The agreements entitle Unilever to use the technology of these companies in certain defined fields in several European countries, including the United Kingdom, the Benelux countries, France and Germany.

In the United Kingdom the slow growth of the market and severe cost inflation made it another difficult year for Joseph Crosfield & Sons. However, results, though still unsatisfactory, showed some improvement over 1969. Proprietary Perfumes Limited had another excellent year and expanded its sales. Unilever-Emery, in the Netherlands, our joint venture with Emery Industries, Inc. of Cincinnati, had problems with rising raw material prices. Profits were below the record 1969 level, but were nevertheless satisfactory.

(BELOW) The *Glastron Swinger* and the *Glastron Nautilite Houseboat* are made from glass reinforced plastic incorporating polyester resin supplied by Synthetic Resins Limited, a Unilever chemical company.

### Animal feeds

In the Netherlands sales of compound animal feeds continued to increase and profits were again higher. The main contribution to these improved results came from higher sales to pig rearers. Sales of poultry feeds also increased, but profits from these were reduced owing to very low egg prices, for which we had to compensate egg producers under guarantee contracts. In view of the better outlook we decided to build a fifth plant, at Helmond, and construction has already started.

In the United Kingdom rising costs forced us to increase selling prices several times. Our sales fell slightly in volume but profits improved. More measures were taken to rationalise our business, reduce costs and raise efficiency by supplying a reduced range of products incorporating even

#### Animal feeds

Sales	Fl. million
1970	1,715
1969	1,590
1968	1,536
13	300 1500 1700

greater benefits to the farmer. The intended merger of The British Oil and Cake Mills and Silcock & Lever Feeds into a single company BOCM Silcock Limited, announced early in 1971, will be a further stage in this process.



### The United Africa Group

The United Africa Group had a good year in 1970. Sales to third parties increased by 25%, and profits were substantially higher. Part of this improvement was due to the excellent results of the newly acquired Leverton business in the United Kingdom, which operates the franchise for the Caterpillar Tractor Company in certain parts of the country. The streamlining and increased specialisation of the Group's activities also contributed to an increase in Group profits. Exchange controls and increasing government regulations in Africa are, however, tending to make a rational and economic deployment of resources more difficult. The authorities in Nigeria permitted the transfer across the exchanges of some accumulated dividends, but in Ghana no dividend transfers were authorised.

The earth moving equipment and technical businesses did exceptionally well, and the motors ventures also had a good year although they had to contend with acute supply problems. Palm Line faced many problems, mainly as a result of port congestion in Nigeria, the dock strike in the United Kingdom and rising costs of all services and ship repairs. The textiles businesses achieved excellent results; as did the timber ventures in Nigeria, Ghana and the Solomon Islands. The department stores and chemists companies and the general trading activities were generally profitable.

The Group as a whole did well in Nigeria; the profit position in Ghana was largely unchanged but results were slightly disappointing in Sierra Leone and the Gambia. The Group's substantial interests in French-speaking Africa continued to thrive in a fairly stable political atmosphere, and in the Congolese Republic (Kinshasa) reasonable profits were made. A. J. Seward companies in West Africa manufacture toiletries and beauty preparations for the African consumer. This Ghanaian customer's choice is Skin Tone cream, one of the Monica Smart specialist range of cosmetic products.

#### Plantations

Total profits were substantially higher than those of 1969. Higher prices for palm oil and palm kernels, together with increased production, were the main contributing factors. Our copra, cocoa and tea estates also benefited from good prices and crops, and returned worthwhile results. Rubber prices declined from the high levels reached in 1969, so that although the average price for the year was still satisfactory and production was higher, profits were less than last year.



### Exports

Our products are exported from about 30 countries to nearly every country in the world. In some instances products are made by local agents to our standards and specifications under the supervision of our export organisations in the Netherlands and the United Kingdom.

The value of our shipments from the two main exporting countries

and from all other countries from 1968 onwards was as follows:

Fl. million	1968	1969	1970	
Netherlands	562	698	915	
United Kingdom	548	646	760	
Other countries	654	715	875	

Shipments from the Netherlands increased sharply. Exports of meat products were substantially higher, aided to a large extent by the inclusion of exports by Zwanenberg. Most other exports also increased, including satisfactory rises in shipments of fats and oils, merchandise and chemicals.

Exports from the United Kingdom in 1970 showed yet another good increase, chiefly as a result of higher exports of merchandise by the United Africa Group and generally higher sales of foods, detergents and toilet preparations and chemicals.

### Personnel

The total number of Unilever employees world-wide is 333,000 of whom 1,580 are senior managers and 13,600 managers.

In view of continuing inflation in many countries, even more attention has had to be given to the efficient employment of manpower at all levels. A number of our subsidiary companies as well as the Head Offices in Rotterdam and London reduced their staffs during the year. Unilever personnel policy is now moving towards appraising the performance of individual managers against business targets. We are also concentrating on implementing a more flexible remuneration policy, the continuous improvement of recruitment and selection methods relating training more closely to the needs of the business and identifying promotable managers as early as possible.

The general aim is to create the conditions and organisation that

will permit full use to be made of the initiative and abilities of employees and thus contribute to the maximum efficiency and profitability of the business.

Unilever's pension contributions for its own and other pension schemes, including state pensions, and other payments for employees' retirement and death benefits amounted in 1970 to FI. 400 million. The assets of the Unilever pension and provident funds throughout the world increased to FI. 3,380 million.

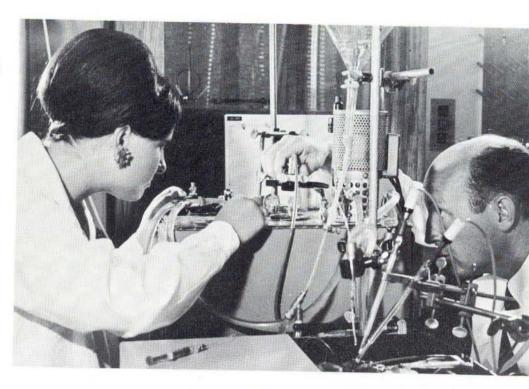
### Research

Much of our research is naturally directed towards ensuring that all our products are safe for the consumer to use. For example, we have for many years maintained a large biological assessment unit. equipped to test the safety of products which are ingested or come into contact with the skin. It is incumbent on us also to keep a constant watch on the effects of our products on the environment. At present the effect of phosphates in detergents is the most important aspect of this subject, and the major effort we are devoting to the discovery of acceptable substitutes is referred to elsewhere in this Report.

Maintaining the highest possible quality in the whole range of Unilever products is of the utmost importance, and calls for research into all the fields of science which are relevant to them. Improvements in a product apparently as simple as a softer margarine, or a packet of dehvdrated vegetables, require a comprehensive scientific effort, involving biochemists, microbiologists, agronomists, physical chemists and engineers, not to mention biologists and plant pathologists. As improvements are constantly being sought for the whole range of products, it is understandable that the greater part of the research effort is devoted to

this purpose. In the toilet preparations field a new high intensity hair colouring system has been developed, and improved anti-perspirants and aerosol hair spray products have been introduced. New varieties of vegetables have been introduced and the means to protect them from plant diseases discovered. Soft margarines with improved nutritional qualities have been referred to earlier, and a number of new dairy products have been developed and put on the market. We have been at pains to modernise all our detergent products to maintain their leading position.

Our fish farming project in the United Kingdom has been an interesting example of our work on new ventures. For the first few years feasibility trials were carried out to find which species was most likely to provide the basis for a profitable venture. Crustacea, flat fish, salmon and trout have all been studied, and salmon has so far proved to be the most promising. The problems of breeding and acclimatisation of the young smolts have largely been overcome, and suitable methods devised for feeding them with specially formulated foods in the clean water of a Scottish loch. The problems still remaining include the achievement of a uniform and faster growth rate for all the fish.



The biological department of the Vlaardingen research laboratory in the Netherlands. The work in progress is part of a study of the effects of prostaglandins on the cardiovascular system.

The extension to the research laboratories at Port Sunlight in the United Kingdom, officially opened during the year.

### Finance

Details of increase/decrease in funds during year. Fl. million; figures in italics represent deductions

	1965	1966	1967	1968	1969	1970
Source of funds						
Profit of the year re-invested in the business	411	361	426	464	345	343
Depreciation charged against profit	453	500	498	523	572	666
Proceeds of disposal of fixed assets	69	61	79	54	103	87
Changes in share and loan capital	74	192	68	15	25	182
	1,007	1,114	1,071	1,026	1,045	1,278
Use of funds						
Capital expenditure Additional/reduced working capital other than	673	605	616	716	881	<del>9</del> 93
cash	410	8	175	315	445	246
Subsidiaries acquired	129	105	54	259	132	230
Trade investments	14	46	8	9	20	9
_	1,226	764	503	1,299	1,478	1,460
Other sources/uses	20	41	125	88	22	91
Increase/ decrease during year	199	309	443	185	411	91
Net liquid funds 1st January	595	396	705	1,148	963	552
Net liquid funds 31st December	396	705	1,148	963	552	461

Net liquid funds consist of marketable and short-term securities, and cash and bank balances, less bank advances.

The outflow of funds in 1970 has been substantially reduced compared with 1968

and 1969. Continued expansion of the business and inflation in most of the countries in which we operate have caused substantial further pressure on our working capital; in spite of this the increase was less than in the two previous years. Acquisitions in 1970, principally the Zwanenberg businesses in the Netherlands and Belgium and the Leverton Group in the United Kingdom, have been financed by increases in loan and share capital.

## Capital projects

Expenditure of FI. 943 million was approved in 1970.

The geographical pattern was as follows:

as follows:	Europe 77	Fl. million 730
	North and South America 9	82
	Africa 10	91
	Rest of World 4	40
	100	943
The more important items are listed below:		
		Fl. million
Margarine, other fats and oils		98
	Extensions to margarine factories in Germany and Sweden.	
	Additional margarine tub filling lines in the United Kingdom and in the	
	United States.	
Other foods	Additional warehousing facilities in Germany.	070
other roous	Additional facilities for les annes and ation at any statistics to the	370
	Additional facilities for ice-cream production, storage and distribution in Austria and Germany.	
	Expansion of facilities for quick freezing of peas and sprouts in the	
	United Kingdom and of ready meals and vegetables in Germany.	
	Expansion of facilities for processing quick-frozen fish in Germany.	
	Additional production facilities for dairy products in France.	
	Fitting out additional supermarkets for Mac Fisheries in the United Kingdom and modernisation of Nordsee shops in Germany.	
	Production facilities for sour and jellied milk in Germany.	
	Extension of cheese factory in South Africa.	
	Six trawlers for Nordsee in Germany.	
Detergents and toilet preparations		114
	Detergent production facilities in the Congolese Republic (Kinshasa), India,	
	Italy, Malawi and Spain.	
	Factory site and warehouse in Austria.	
	Mechanisation of multi-kilo detergent powder packing lines in Germany.	
	Toilet preparations production facilities in Italy and the United States.	
Paper, plastics, packaging,		237
chemicals and other interests	Expansion of white lined chip board capacity in the United Kingdom.	
12	Expansion of fatty acid derivatives capacity in the Netherlands and Germany.	
	Additional production facilities for polyvinyl acetate emulsions in the	
	United Kingdom.	
	Additional production facilities for PVC film in Germany.	
	Compound animal feeds factory in the Netherlands.	
	Expansion into weaving in Nigeria.	
	Extension of brewery-Republic of Chad.	
General		124
	Office accommodation in the United Kingdom, Indonesia and Nigeria.	
	Expansion of frozen food road haulage fleet in the United Kingdom.	
	Expansion of oil seed transport fleet on the Rhine, Germany.	
	Motor vehicles, less sales of old vehicles.	
		943

DI.

#### Interests in Land

N.V. and Limited have interests in land in Europe, North and South America, Africa, Asia and Australasia. Such interests are developed either as purpose designed factories, warehouses and trading establishments with ancillary offices and laboratories or as plantations. Substantially all the land and buildings are fully used in the business and their continued suitability

for these purposes is kept under review. In these circumstances it is considered that an assessment of the market value of all interests in land throughout the world would not produce information of significance to members or debenture or unsecured loan stock holders in terms of Section 16 of the United Kingdom Companies Act 1967.

## Quarterly results

#### Profit accruing to ordinary capital

Total FI	million	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
970	650	134	195	173	148
	19 46	21 %	30%	27 % <sub>0</sub>	22 %
969*	691	151	181	176	183
_		22%	26%	25%	27%
968	728	165	203	170	190
		23%	28%	23%	26%

\* Adjusted to reflect the effect of German revaluation.

### Capital and membership

There were no changes in the share capital of N.V. in 1970. Limited's issued share capital was increased by £250,000 by the issue of 1,000,000 ordinary shares of 25p each in part consideration for the acquisition of Leverton Group Limited.

On 1st December, 1970, **N.V.** issued FI. 75,000,000  $8^{\circ}/_{0}$  5-year notes for cash. In December 1970, **N.V.** announced its intention to make an offer for the  $5^{1}/_{2}^{\circ}/_{0}$ cumulative preference shares and the ordinary A shares of Van den Bergh's en Jurgens' Fabrieken N.V. In connection with the offer, which was declared unconditional on 16th February, 1971, further 5-year notes identical with those mentioned above will be issued up to a maximum of FI. 45,530,700.

At the year end Limited had 89,226 ordinary and 1,395 preferential shareholdings, and 116,672 debenture and unsecured loan stockholdings. As **N.V.'s** share and loan capital is held by the public largely in the form of bearer scrip, the exact number of holders cannot be ascertained.

### Articles of association - Limited

At the Annual General Meeting of Limited a special resolution will be proposed for the purpose of bringing certain provisions of the Articles of Association up to date. The proposed changes relate mainly to alterations required by the change-over to decimal currency in the United Kingdom. They will not affect the existing rights of holders of share or loan capital of any class.

### Dividends

The proposed appropriations of the profits of **N.V.** and **Limited** are shown in the consolidated profit and loss accounts on page 32.

The final dividends for 1970 recommended by the Boards on the ordinary capitals are at the rates of FI. 2.92 per FI. 20 of ordinary capital of **N.V.** and 5.04p per 25p ordinary share of **Limited**, bringing total dividends for 1970 to FI. 5.43 per FI. 20 of ordinary capital of **N.V.** (1969: FI. 5.43) and 9.415p per 25p ordinary share of **Limited** (1969: 9.375p). The dividends are equivalent in value under the terms of the Equalisation Agreement. It is intended to make the final dividends for 1970 on the ordinary shares of both Companies payable as from 21st May, 1971 except that the dividends on the New York Shares of **N.V.** and on the American Depositary Receipts representing ordinary capital of **Limited** will be paid on 10th June, 1971.

After payment of the ordinary dividends for 1970, it is proposed to set aside Fl. 37,589,000 (N.V. Fl. 15,000,000, Limited £2,600,000 or Fl. 22,589,000) to reserve for replacement of fixed assets (on behalf of subsidiaries).

#### Directors

In accordance with Article 21 of the Articles of Association all the Directors retire at the Annual General Meeting on 10th May, 1971 and, with the exception of Mr. H. S. A. Hartog, Mr. R. H. Siddons and Mr. P. A. Macrory, offer themselves for re-election.

Mr. Hartog has been Chairman of N.V. and a Vice-Chairman of Limited since 1966. He joined Unilever in 1931, and became a Director of N.V. and Limited in 1948, having earlier served in Poland, Denmark and France, as well as in the two home countries. In an organisation based on Anglo-Dutch collaboration, he has made a special contribution to good relations between the two countries. His colleagues wish to place on record their gratitude for his wise guidance, and to pay tribute to his outstanding services to Unilever. They are glad to note that he has agreed to continue as an Advisory Director of N.V.

Their colleagues also wish to pay tribute to the distinguished services rendered to the Unilever Group by Mr. Siddons and Mr. Macrory. Mr. Siddons joined Limited in 1929. After service with Unilever in the United Kingdom, the Netherlands, Poland, Germany, Switzerland and Belgium, he became a Director of N.V. and Limited in 1955. Mr. Macrory joined Limited in 1947 as a member of its Legal Department; he became Secretary of Limited in 1956 and also a Secretary of N.V. in 1962, and a Director of N.V. and Limited in 1968.

It is intended to elect Mr. G. D. A. Klijnstra to succeed Mr. Hartog as Chairman of N.V. and as a Vice-Chairman of Limited, and to elect Mr. A. W. J. Caron to succeed Mr. Klijnstra as a Vice-Chairman of N.V. At the Annual General Meetings in 1970, Mr. A. I. Anderson, Mr. M. R. Angus, Mr. G. E. Graham,

Mr. H. F. van den Hoven and Mr. A. W. P. Stenham were elected as Directors of **N.V.** and **Limited**.

Mr. J. M. Honig, who had been an Advisory Director of N.V. for nearly thirty years, and Mr. F. J. M. A. H. Houben, an Advisory Director of N.V. since 1966, retired on grounds of age during 1970. Lord Roberthall, who was appointed an Advisory Director of Limited in 1961, will retire for the same reason at the Annual General Meeting. Unilever has benefited greatly from the advice and assistance of all these gentlemen, and the Directors wish to thank them for their valuable services.

#### Auditors

The auditors, Price Waterhouse & Co. and Cooper Brothers & Co., retire and offer themselves for reappointment.

Rotterdam, 16th March, 1971.

ON BEHALF OF THE BOARD,

E. SMIT Director H. A. HOLMES Secretary

## Unilever

## Combined results

for the year ended 31st December Figures in italics represent deductions FI. million

	1969	1970
Sales to third parties	21,829	24,917
Operating profit	1,443	1,433
Financial items	37	80
Profit of the year before taxation	1,406	1,353
Taxation on profit of the year	663	659
Profit of the year after taxation	743	694
Outside interests and preference dividends	52	44
Profit of the year accruing to ordinary capital	691	650
Ordinary and deferred dividends	305	307
Special ordinary dividends	41	_
Profit of the year retained*	345	343

#### \* Other movements in Profits retained are shown on page 32.

The figures above and on page 31 are arrived at by combining the figures in the consolidated accounts of N.V. and Limited and should be read in conjunction with these accounts and the first paragraph of page 34.

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## Unilever

Combined assets and liabilities

4

as at 31st December Figures in italics represent deductions FI. million

	1969	1970
Capital Employed		
Preferential capital	310	310
Ordinary shareholders' funds	6,515	6,826
Outside interests in subsidiaries	214	250
Loan capital	1,477	1,634
Deferred liabilities	804	888
	9,320	9,908
Employment of Capital		
Land, buildings and plant	5,003	5,439
Trade investments	214	199
Long-term debtors	174	187
Net current assets	3,929	4,083
	9,320	9,908

Unilever N.V. and Unilever Limited and their subsidiaries

## Consolidated profit and loss accounts

for the year ended 31st December

Figures in italics represent deductions FI. 000's

N.V.	1970 Combined		1969 Combined	N.V.	Limited	
13,692,691	24,917,239	Sales to third parties	21,828,836	11,883,168	9,945,668	
12,856,398	23,484,098	Costs	20,385,236	10,989,414	9,395,822	
836,293	1,433,141	Operating profit	1,443,600	893,754	549,846	
23,677	41,114	Income from trade investments	28,633	15,809	12,824	
and the second second second second	100.256	Interest on loan capital	92,625	32,304	60,321	
24,535	20,808	Other interest	27,157	16,384	10,773	-
797,211	1,353,191	Profit of the year before taxation	1,406,765	893,643	513,122	
370,961	658,960	Taxation on profit of the year	663,032	407,283	255,749	-
426,250	694,231	Profit of the year after taxation	743,733	486,360	257,373	
15,106	26,631	Outside interests in results of subsidiaries	34,809	23,107	11,702	-
411,144	667,600	Consolidated profit of the year	708,924	463,253	245,671	
14,694	18,178	Preference dividends	18,178	14,694	3,484	_
396,450	649,422	Profit of the year accruing to ordinary capital	690,746	448,559	242,187	
173,805	306,700	Ordinary and deferred dividends Special ordinary dividends	304,916 40,846	173,805 23,366	131,111 17,480	
222,645	342,722	Profit of the year retained	344,984	251,388	93,596	_
	13,692,691 12,856,398 836,293 23,677 38,224 24,535 797,211 370,961 426,250 15,106 411,144 14,694 396,450 173,805 —	Combined         N.V.           24,917,239         13,692,691           23,484,098         12,856,398           1,433,141         836,293           41,114         23,677           100,256         38,224           20,808         24,535           1,353,191         797,211           658,960         370,961           694,231         426,250           26,631         15,106           667,600         411,144           18,178         14,694           649,422         396,450           306,700         173,805	CombinedN.V.Sales to third parties24,917,23913,692,691Costs23,484,09812,856,398Operating profit1,433,141836,293Income from trade investments Interest on loan capital Other interest41,11423,677Interest on loan capital Other interest1,02,25638,224Other interest20,80824,535Profit of the year before taxation1,353,191797,211Taxation on profit of the year658,960370,961Profit of the year after taxation694,231426,250Outside interests in results of subsidiaries26,63115,106Consolidated profit of the year667,600411,144Preference dividends18,17814,694Profit of the year accruing to ordinary capital649,422396,450Ordinary and deferred dividends Special ordinary dividends306,700173,805	Combined         Combined         N.V.           21,828,836         Sales to third parties         24,917,239         13,692,691           20,385,236         Costs         23,484,098         12,856,398           1,443,600         Operating profit         1,433,141         836,293           1,443,600         Operating profit         1,433,141         836,293           28,633         Income from trade investments Interest on Ioan capital         41,114         23,677           92,625         Interest on Ioan capital         100,256         38,224           27,157         Other interest         20,808         24,535           1,406,765         Profit of the year before taxation         1,353,191         797,211           663,032         Taxation on profit of the year         658,960         370,961           743,733         Profit of the year after taxation         694,231         426,250           34,809         Outside interests in results of subsidiaries         26,631         15,106           708,924         Consolidated profit of the year         667,600         411,144           18,178         Preference dividends         18,178         14,694           690,746         Ordinary capital         649,422         396,450	N.V.         Combined         N.V.           11,883,168         21,828,836         Sales to third parties         24,917,239         13,692,691           10,989,414         20,385,236         Costs         23,484,098         12,856,398           893,754         1,443,600         Operating profit         1,433,141         836,293           15,809         28,633         Income from trade investments         41,114         23,677           32,304         92,625         Interest on loan capital         100,256         38,224           16,384         27,157         Other interest         20,808         24,535           893,643         1,406,765         Profit of the year before taxation         1,353,191         797,211           407,283         663,032         Taxation on profit of the year         658,960         370,961           486,360         743,733         Profit of the year after taxation         694,231         426,250           23,107         34,809         Outside interests in results of subsidiaries         26,631         15,106           463,253         708,924         Consolidated profit of the year         667,600         411,144           14,694         18,178         Preference dividends         18,178         14,694 </td <td>LimitedN.V.CombinedN.V.9,945,66811,883,16821,828,836Sales to third parties24,917,23913,692,6919,395,82210,989,41420,385,236Costs23,484,09812,856,398549,846893,7541,443,600Operating profit1,433,141836,29312,82415,80928,633 92,622Income from trade investments Interest on loan capital Other interest41,114 20,80823,67760,32132,30492,625 92,625Income from trade investments Interest on loan capital Other interest1,353,191797,211255,749407,283663,032Taxation on profit of the year658,960370,961257,373486,360743,733Profit of the year after taxation694,231426,25011,70223,10734,809Outside interests in results of subsidiaries 245,67126,63115,106245,671463,253708,924Consolidated profit of the year ordinary capital667,600411,1443,48414,69418,178Preference dividends ordinary capital649,422396,450131,111173,805 23,366304,916 40,846Ordinary and deferred dividends Special ordinary dividends306,700173,805 173,805</td>	LimitedN.V.CombinedN.V.9,945,66811,883,16821,828,836Sales to third parties24,917,23913,692,6919,395,82210,989,41420,385,236Costs23,484,09812,856,398549,846893,7541,443,600Operating profit1,433,141836,29312,82415,80928,633 92,622Income from trade investments Interest on loan capital Other interest41,114 20,80823,67760,32132,30492,625 92,625Income from trade investments Interest on loan capital Other interest1,353,191797,211255,749407,283663,032Taxation on profit of the year658,960370,961257,373486,360743,733Profit of the year after taxation694,231426,25011,70223,10734,809Outside interests in results of subsidiaries 245,67126,63115,106245,671463,253708,924Consolidated profit of the year ordinary capital667,600411,1443,48414,69418,178Preference dividends ordinary capital649,422396,450131,111173,805 23,366304,916 40,846Ordinary and deferred dividends Special ordinary dividends306,700173,805 173,805

#### Movements in profits retained

9,053	7,615	1,438	Exceptional items not applicable to current trading	15,188	41,652	26,464
2,146	86,545	84,399	Goodwill on acquisition of new subsidiaries after deducting surplus on revaluation of fixed assets	30,846	14,365	16,481
16,177	51,525	35,348	Effect of exchange rate changes	11,291	15,678	4,387
93,596	251,388	344,984	Profit of the year retained	342,722	222,645	120,077
26,064	33,000	59,064	of which fixed assets replacement reserve	37,589	15,000	22,589
70,512	223,983	294,495	Net addition to profits retained	285,397	150,950	134,447
2,637,798	2,442,079	5,079,877	Profits retained—1st January	5,374,372	2,666,062	2,708,310
2,708,310	2,666,062	5,374,372	Profits retained—31st December	5,659,769	2,817,012	2,842,757

The notes on pages 30, 31 and 34 to 36 form part of the above accounts.

#### Unilever N.V. and Unilever Limited and their subsidiaries

### Consolidated balance sheets

#### as at 31st December

Figures in italics represent deductions FI. 000's

Limited	N.V.	1969 Combined		1970 Combined	N.V.	Limited
			Capital Employed			
44,683	265,060	309,743	Preferential capital	309,743	265,060	44,683
3,157,115	3,358,393	6,515,508	Ordinary shareholders' funds	6,826,430	3,509,343	3,317,087
546,204 2,610,911	640,165 2,718,228	1,186,369 5,329,139	Ordinary capital Profits retained and other reserves	1,189,369 5,637,061	640,165 2,869,178	549,204 2,767,883
80,173	133,901	214,074	Outside interests in subsidiaries	250,339	165,110	85,229
892,605	584,840	1,477,445	Loan capital	1,633,344	733,658	899,686
444,131	359,497	803,628	Deferred liabilities	888,595	441,506	447,089
56,688	56,688		Inter-Group-N.V./Limited		44,547	44,547
4,675,395	4,645,003	9,320,398		9,908,451	5,070,130	4,838,321

#### **Employment of Capital**

2,493,256	2,510,292	5,003,548	Land, buildings and plant	5,438,493	2,849,374	2,589,119
106,698	107,744	214,442	Trade investments	199,063	94,416	104,647
34,213	138,779	172,992	Long-term debtors	187,093	143,809	43,284
2,041,228	1,888,188	3,929,416	Net current assets	4,083,802	1,982,531	2,101,271
1,845,131 1,350,992	1,907,257 1,275,198	3,752,388 2,626,190	Stocks Debtors	4,335,598 2,871,385	2,208,306 1,414,051	2,127,292 1,457,334
1,006,409 319,414 72,093	1,290,518 208,242 104,167	2,296,927 527,656 176,260	Creditors Provision for taxation Dividends	2,796,119 609,858 177,624	1,559,764 287,585 103,828	1,236,355 322,273 73,796
264,793 282,212 <b>303,984</b>	287,496 521,769 <b>500,605</b>	552,289 803,981 <i>804,589</i>	Marketable and short-term securities Cash and bank balances Bank advances	397,977 875,473 <i>813,030</i>	264,173 510,620 <b>463,442</b>	133,804 364,853 <b>349,588</b>
4,675,395	4,645,003	9,320,398		9,908,451	5,070,130	4,838,321

### General notes to the accounts

#### Equalisation Agreement

N.V. and Limited are linked by a series of agreements of which the principal is the Equalisation Agreement. Inter alia this equalises the rights of the ordinary capitals of the two Companies as to dividends and, on liquidation, as to capital value, on the basis of Fl. 12 nominal of N.V.'s ordinary capital being equivalent to £1 of Limited's ordinary capital.

#### Treatment of foreign currencies

Limited's figures have been converted to guilders at the official parity of  $\pounds 1 = FI$ . 8.688, except Limited's ordinary capital which has been converted at the rate of  $\pounds 1 = FI$ . 12, the consequential adjustment being included in Profits retained and other reserves. Other foreign currencies have been converted at the official parities or other rates of exchange current at the year-end, except that Sales to third parties have been converted to guilders at the rates of exchange ruling at the end of each quarter.

The degree of restriction which affects the transfer of some currencies varies from year to year. After making provisions, the net assets and net profits presently subject to severe restrictions are not large in relation to the total.

#### Subsidiaries consolidated

Subsidiary companies are those companies in which **N.V.** and **Limited**, directly or indirectly, either hold more than 50 % of the equity (i.e. ordinary) capital or, being shareholders, control the composition of a majority of the board of directors. Recognising the seasonal nature of their operations, some companies having substantial interests in Africa close their financial year on 30th September. Their accounts, at this date, are included in the consolidated accounts.

A list of subsidiaries, which it is considered have principally affected the results or assets in terms of the Companies Act 1967, is given on pages 48 and 49.

#### Goodwill

In accordance with the practice established in 1953 the excess of the price paid for new interests over net tangible assets acquired has been eliminated by deduction from Profits retained.

#### **Bases of valuation**

In the main, land, buildings and plant are stated at cost. Less than 10% represents assets in some countries where revaluations, following local devaluation of currencies, have had the effect of maintaining the original guilder/ sterling values. Depreciation is charged mainly on the basis of fixed percentages of cost at rates appropriate to each country.

In N.V., trade investments are shown principally at cost. In Limited, they are shown at net book amount at 31st December, 1947 with additions at cost or valuation, less Fl. 10,486,000 written off. A list of investments, which it is considered have principally affected the results or assets in terms of the Companies Act 1967, is given on page 49.

Stocks are consistently stated on the basis of the lower of cost —mainly averaged cost—and net realisable value, less provisions for obsolescence.

Debtors are after deducting adequate provisions for doubtful debts.

Unfunded retirement benefits, included in Deferred liabilities, represent the estimated present value of the future liability for retirement and death benefits to past and present employees other than benefits provided through pension and provident funds.

In the balance sheet of N.V., shares in subsidiaries are stated at cost.

In the balance sheet of **Limited**, shares in subsidiaries are stated at Directors' valuation made on re-arrangement of the Unilever Groups in 1937, with bonus shares at par and other additions at cost or valuation, less amounts written off.

#### Taxation

The close company provisions of the United Kingdom Finance Act 1965 do not apply to **Limited**.

United Kingdom corporation tax on the profits of 1970 and foreign taxes, which are not due before 1st January, 1972, together with Deferred taxation, are included under Deferred liabilities. Deferred taxation arises mainly from the charge made to profits in respect of the tax postponed through fixed assets being written off in some countries more rapidly for tax than for commercial purposes, less the estimated future taxation relief on the provisions for unfunded retirement benefits.

The provision for Deferred taxation at 31st December, 1969, has been adjusted to take account of changes in rates of tax, the difference being included in Taxation adjustments previous years.

Other taxation adjustments relating to previous years arise mainly from refunds of taxes and release of provisions no longer required and together they are taken to Profits retained.

A dispute with the German tax authorities gives rise to a contingent liability of Fl. 135 million, comprising Fl. 91 million for refunds of dividend tax for 1963 and subsequent years already received and Fl. 44 million for refunds claimed in respect of 1967 to 1970 and included in debtors. Leading German tax experts who have been consulted remain of the opinion that the authorities' case cannot be upheld.

#### **Dividends** waived

The Trustees of the Leverhulme Trust have waived their right to that part  $(62 \frac{1}{2} \frac{9}{0})$  of the 1969 and 1970 **Limited** Ordinary dividends which flows back to the Company.

# Notes to the consolidated profit and loss accounts

### Figures in italics represent deductions Fl. 000's

000 5						
		1969		1970		
Limited	N.V.	Combined		Combined	N.V.	Limited
			Costs include:			
244,342	327,278	571,620	Depreciation	666,100	401,307	264,793
211,012	027,270	0/1,020	Emoluments of Directors as managers	000,700	401,307	204,793
			including contributions to pension funds			
3,901	2,999	6,900	for superannuation	6,858	2,827	4,031
921	270	1,191	Superannuation of former Directors	2,389	651	1,738
		1,101	Remuneration of employees including social	2,000	0.57	1,750
1,642,188	2,243,632	3,885,820	security contributions	4,507,667	2,677,931	1,829,736
3,015	3,224	6,239	Auditors' remuneration	6,970	3,530	3,440
78	35	43	Profit/loss on disposal of trade investments			
44,613	44,261	88,874	Hire of plant and machinery	102,298	56,530	45,768
12,824	15,809	28,633	Income from trade investments	41,114	23,677	17,437
2,381	2,542	4,923	Quoted shares	6,549	2,900	3,649
9,635	12,616	22,251	Unquoted shares	25,426	13,515	11,911
808	651	1,459	Interest on loans	1,501	589	912
-	-	_	Profit/loss on disposal	7,638	6,673	965
1,877	1,989	3,866	Interest on loan capital includes: Interest on loans, the final repayment of which will be made within 5 years	9,711	5,289	4,422
10,773	16,384	27,157	Other interest	20,808	24,535	3,727
21,816	39,675	61,491	Interest paid on bank advances	106,479	80,875	25,604
32,589	56,059	88,648	Interest received	85,671	56,340	29,331
			Taxation on profit of the year for			
255,749			Limited is made up of:			287,999
183,343			U.K. corporation tax			165,550
76,411			less: Foreign tax relief			77,340
			and a second s			199,789
148,817			plus: Foreign taxes			133,103
			plus: Foreign taxes			133,703
			plus: Foreign taxes Exceptional items not applicable			133,763
	7,615	1.438		15,188	41,652	
148,817	<b>7,615</b> 6,939	<b>1,438</b> 11,254	Exceptional items not applicable	<b>15,188</b> 26,257	<b>41,652</b> 4,893	26,464
148,817 9,053			Exceptional items not applicable to current trading Taxation adjustments previous years Nationalisation of interests, war damage, disposal and closing of units			<b>26,464</b> 21,364
148,817 9,053 18,193 3,970	6,939 2,162	11,254 6,132	Exceptional items not applicable to current trading Taxation adjustments previous years Nationalisation of interests, war damage, disposal and closing of units Adjustment to provision for unfunded	26,257 <i>5.629</i>	4,893 4,743	<b>26,46</b> 4 21,364 <i>886</i>
148,817 9,053 18,193 3,970 252	6,939 2,162 9,444	11,254 6,132 9,696	Exceptional items not applicable to current trading Taxation adjustments previous years Nationalisation of interests, war damage, disposal and closing of units Adjustment to provision for unfunded retirement benefits	26,257 <i>5,629</i> 44,365	4,893	<b>26,46</b> 4 21,364 <i>886</i> 2,563
148,817 9,053 18,193 3,970	6,939 2,162	11,254 6,132	Exceptional items not applicable to current trading Taxation adjustments previous years Nationalisation of interests, war damage, disposal and closing of units Adjustment to provision for unfunded	26,257 <i>5.629</i>	4,893 4,743	26,464 21,364 <i>886</i> 2,563 8,549

#### Figures in italics represent deductions

1970
75,000
200,000
75,000
350,000
172
3,503
1,218
250
5,143

FI. 000's		
1,002,400	1,002,400	
£000's		
136,176	136,176	
100	100	

The increase in ordinary capital of Limited is due to the issue of 1,000,000 shares in connection with the acquisition of Leverton Group Limited.

The 4% cumulative preference capital of N.V. is redeemable at par at the Company's option either wholly or in part.

### Fl. 000's

1969 Combined	N.V.	Limited
5,329,139	2,718,228	2,610,911
105,519	52,166	53,353
150,752		150,752
5,374,372	2,666,062	2,708,310
_	_	
246,107	121,000	125,107

C	hai	-	-	- 1	4-1
0	181	182	Ca	OI	cai

### Preferential capital (Fl. 000's)

#### N.V.

7%	Cumulative Preference	Ranking
6%	Cumulative Preference	pari
4%	Cumulative Preference	passu

### Limited

5% First Cumulative Preference 7% First Cumulative Preference 8% Second Cumulative Preference 20 % Third Cumulative Preferred Ordinary

Guilder equivalent (000's)

#### Ordinary capital (Fl. 000's)

### N.V.

Ordinary Internal holdings eliminated in consolidation

### Limited

Ordinary (in 25p shares) Guilder equivalent (000's) Deferred

Fl. 1,200,000 of ordinary capital of N.V. is held by a subsidiary of N.V. and Fl. 1,200,000 by a subsidiary of Limited. These holdings are eliminated in consolidation. These subsidiaries have waived their rights to dividends.

	c	

1970

1,189,369

Issued a	nd fully paid
309,743	309,743
	Fl. 000's
29,000	29,000
161,060	161,060
75,000	75,000
265,060	265,060
	£000's
172	172
3,503	3,503
1,218	1,218
250	250
5,143	5,143
FI. 44,683	FI. 44,683

	17100,000
	FI. 000's
642,565	642,565
2,400	2,400
640,165	640,165
	£000's
45,517	45,767
FI. 546,204	Fl. 549,204
100	100

1,186,369

Half of the deferred stock of Limited is held by a subsidiary of Limited and half by a subsidiary of N.V. These holdings are eliminated in consolidation. A nominal dividend of 1/4 % was paid on this stock.

	1970		
	Combined	N.V.	Limited
Profits retained and other reserves at 31st December	5,637,061	2,869,178	2,767,883
Premiums on capital issued Adjustment on conversion of Limited's	128,872	52,166	76,706
ordinary capital at £1 = Fl. 12	151,580		151,580
Profits retained	5,659,769	2,817,012	2,842,757
remiums on capital issued include the mount arising in 1970 on acquisition of			
everton Group Limited.	23,353		23,353
Profits retained include cumulative			
ixed assets replacement reserve	283,696	136,000	147,696

### Figures in italics represent deductions

1969

### 1970

1,477,445	Loan capital (Fl. 000's)	1,633,344
Fl. 000's	N.V.	FI. 000's
300,000	6% Notes 1972/91	300,000
	8% Notes 1975	75,000
300,000		375,000
000,000	Subsidiaries	
119,026	Netherlands: 41/2% Loans 1986/87	115,368
8,319	3 <sup>3</sup> / <sub>4</sub> <sup>0</sup> / <sub>0</sub> /4 <sup>0</sup> / <sub>0</sub> Loan 1989	8,040
0,010	Belgium: Revolving credit 1973 at variable	
	rates (1970: 8%/0/9%)	40,278
	Germany: 3%/0/41/2% Mortgages on factory	
22,555	ships repayable period to 1985	22,095
	8% Loan	17,804
72,400	U.S.A.: 4 <sup>5</sup> / <sub>8</sub> % 20 year Notes 1973/82	72,400
62,540	Others	82,673
584,840		733,658
£000's	Limited	£000's
7,183	33/4% Debenture stock 1955/75 ) Banking	7,183
10,101	40/ Debenture stock 1960/80	10,101
11,713	6 <sup>3</sup> / <sub>4</sub> % Debenture stock 1985/88 <i>pari passu</i>	11,713
	51/2% Unsecured loan stock	
2,188	1991/2006 Ranking	2,188
	7 <sup>3</sup> / <sub>4</sub> % Unsecured loan stock ( pari passu	
54,735	1991/2006	54,735
85,920		85,920
	Subsidiaries	
750	United Kingdom: 6% Debenture stock 1980/85	750
1,029	6 % Debenture	1,029
300	51/2% Unsecured Ioan 1971/78	1,400
3,673	Canada: 6 % Debenture Series A 1985	3,336
1,389	India: 7 3/4 º/0 Debentures 1977/80	1,389
2,800	Australia: 73/4% Debentures 1982/87	2,800
1,167	South Africa: 71/2% Loan 1971	_
	New Zealand: 5 <sup>3</sup> / <sub>4</sub> <sup>0</sup> / <sub>0</sub> /7 <sup>0</sup> / <sub>0</sub> Debenture loans	
1,120	1971/83	1,041
1,517	Nigeria: 8% Debenture stock 1976/80	1,517
	Ivory Coast: 6 1/2 % Debentures 1972/74	751
3,075	Others	3,622
102,740		103,555
FI. 892,605	Guilder equivalent (000's)	FI. 899,686

The three issues of debenture stock of Limited are secured by a floating charge on the assets of the Company.

	0		

	Limited	N.V.	1969 Combined
_	32,189	125,867	158,056
	102,336	179,990	282,326
	246,644	241,352	487,996
	511,436	37,631	549,067

565,754

The repayments fall due as follows:
After 1 year but within 5 years
After 5 years but within 10 years
After 10 years but within 20 years
After 20 years

of which:

1,434,415

Loans on which the final repayment will be made after 5 years amount to:

Combined	N.V.	Limited
381,856	287,218	94,638
318,370	180,300	138,070
399,398	243,726	155,672
533,720	22,414	511,306

868,661

1,402,360	590,162	

812,198

### Figures in italics represent deductions

Fl. 000's

Limited	N.V.	1969 Combined		1970 Combined	N.V.	Limited
444,131	359,497	803,628	Deferred liabilities	888,595	441,506	447,089
138,687	96,891	235,578	Taxation not due before 1st January, 1972	216,529	93,907	122,622
143,395	29,072	172,467	Deferred taxation	141,195	905	140,290
162,049	233,534	395,583	Unfunded retirement benefits	530,871	346,694	184,177
000 054				- 10 - 200		
386,251	135,546	521,797	Security has been issued in respect of:	540,768	149,417	391,351
337,381	71,460	408,841	Loan capital	419,286	81,227	338,059
13,023 35,847	46,930 17,156	59,953 53,003	Bank advances Creditors	96,190 25,292	44,418 23,772	51,772
			<b>Contingent liabilities</b> are not expected to give rise to any material loss. The Parent companies have given guarantees in respect of subsidiary companies' liabilities			
120,468	35,302	155,770	included in the consolidated accounts. Other guarantees amount to:	112,600	48,239	64,36
I			Bills discounted at 31st December			
23,489	78,633	102,122	amount to:	113,204	94,047	19,15
			<b>Long-term commitments</b> in respect of leaseholds, rental agreements, hire purchase contracts, etc., are not material.			
		2.	<b>Inter-Group</b> consists of several accounts between N.V. and Limited and includes loans of £2,300,000 by Limited to N.V. secured on shares of subsidiaries of N.V.			
			Land, buildings and plant	5,438,493	2,849,374	2,589,119
			Land and buildings—freehold —leasehold—long-term	2,107,446	1,185,006	922,440
			(50 years or over)	279,394	22,212	257,18
			(00 / 00 01 01 01 01 01 01 01 01 01 01 01 01			
			—leasehold—short-term	133,546	25,172	108,37
			1 A A	133,546 2,564,881	25,172 1,462,113	108,374 1,102,768

### Figures in italics represent deductions FI. 000's

At 31st December, 1970 capital expenditure authorised by the Boards and still not spent was—N.V. Fl. 499,792,000 (1969: Fl. 446,532,000), Limited Fl. 307,755,000 (1969: Fl. 409,413,000). Of these amounts commitments had been entered into for N.V. Fl. 237,880,000 (1969: Fl. 175,597,000), Limited Fl. 108,852,000 (1969: Fl. 166,532,000).

In Limited investment grants receivable in the United Kingdom estimated at FI. 40,851,000 (1969: FI. 35,438,000) have been deducted in stating the expenditure for the year.

Land, buildings and plant	Combined	N.V.	Limited
(continued)			
Cost-31st December, 1970	10,336,844	5,698,634	4,638,210
1st January, 1970	9,373,317	4,989,691	4,383,626
Expenditure	992,889	607,959	384,930
Proceeds of disposals	86,991	38,043	48,948
New subsidiaries	290,558	273,669	16,889
Disposals, revaluations and other			
adjustments	232,929	134,642	98,287
Depreciation-31st December, 1970	4,898,351	2,849,260	2,049,091
1st January, 1970	4,369,769	2,479,399	1,890,370
New subsidiaries	113,537	112,138	1,399
Disposals, revaluations and other			
adjustments	251,055	143,584	107,471
Charged to profit and loss accounts	666,100	401,307	264,793

Limited	N.V.	1969 Combined		1970 Combined	N.V.	Limited
106,698	107,744	214,442	Trade investments—long-term investments in businesses with which the companies have a trade relationship:	199,063	94,416	104,647
27,072	44,764	71,836	Quoted shares	70,052	45,161	24,891
52,363	50,199	102,562	Unquoted shares	91,669	40,132	51,537
27,263	12,781	40,044	Loans	37,342	9,123	28,219
			Movements during the year:			
20,695	11,520	32,215	Additions	8,951	1,888	7.063
6,403	20,139	26,542	Disposals and other adjustments	24,330	15,216	9,114
97,836	45,022	142,858	Market value quoted shares	120,822	37,391	83,431
			Directors' valuation of unquoted shares-			
			on the basis of underlying net assets			

Figures in italics represent deductions FI. 000's

Limited	N.V.	1969 Combined		1970 Combined	N.V.	Limited
			Long-term debtors are debtors not due for repayment within one year			
1,845,131	1,907,257	3,752,388	Stocks	4,335,598	2,208,306	2,127,292
764,118	1,097,009	1,861,127	Raw materials and stocks in process	2,140,894	1,241,660	899,234
479,091	734,335	1,213,426	Finished products	1,371,979	885,668	486,311
601,922	75,913	677,835	Merchandise and other stocks	822,725	80,978	741,747
1,046,617	873,483	1,920,100	Debtors include: Trade debtors	2,109,480	965,079	1,144,401
645.527	004 770	1.050.000	Creditors include:			
2.120	604,779 11,460	1,250,306	Debts to suppliers	1,546,432	739,404	807,028
2,120	11,400	13,580	Short-term portion of loan capital Short-term portion of unfunded	58,904	47,149	11,755
17,246	13,945	31,191	retirement benefits	34,409	14,644	19,765
264,793	287,496	552,289	Marketable and short-term securities	397,977	264,173	133,804
202,300	86,689	288,989	represent liquid funds temporarily invested: Quoted—mainly dated stocks Unquoted—mainly municipal and other	175,714	87,904	87,810
62,493	200,807	263,300	short-term loans	222,263	176,269	45,994
198,999	91,019	290,018	Market value of quoted	177,475	90,916	86,559

# Unilever N.V. balance sheet

as at 31st December

### Figures in italics represent deductions FI. 000's

1969					1970
			Capital employed		
265,060			Preferential capital		265,060
			Ordinary capital and reserves		
	642,565		Ordinary capital	642,565	
	52,166		Premiums on capital issued	52,166	
	511,712		Profits retained and other reserves	561,873	
1,206,443					1,256,604
300,000			I ama applicat		375,000
500,000			Loan capital		375,000
2,119			Inter-Group-Limited		1,597
			inter-droup-chinted		
1,769,384					1,895,067
			Employment of conital		
			Employment of capital		
			Interests in subsidiaries		
	260,375		Shares	260,375	
	1,513,046		Advances	1,765,425	
-	189,998		Deposits	177,933	
1,583,423					1,847,867
15,753			Long-term debtors		18,890
			Net current assets		
	26,970		Debtors and payments in advance	26,329	
	65,632		Creditors	54,966	
	47,892	a.	Provision for taxation	72,996	
	102,126		Dividends due or proposed	102,160	
	98,534		Marketable and short-term securities	88,923	
	260,354		Cash and bank balances	143,180	
170,208	200,004		Gash and bank balances	143,180	00.04-
				5-	28,310
1,769,384					1,895,067
			On behalf of the Board.		

On behalf of the Board,

H. S. A. HARTOG, Chairman E. G. WOODROOFE, Vice-Chairman

# Notes to Unilever N.V. Balance sheet

Figures in italics represent deductions Fl. 000's

1969			1970
	Profits retained and other reserves		
452,658	1st January		511,712
18,456	Revaluation of advances to subsidiaries		
252.463	Profit of the year	238,660	
14,694	Preferential dividends	14,694	
173,805	Ordinary dividends	173,805	
23,366	Special ordinary dividend		
40,598	Profit of the year retained		50,161
	of which:		
	Fixed assets replacement reserve	· · · · · · · · · · · · · · · · · · ·	
33,000	(on behalf of subsidiaries)		15,000
511,712	31st December		561,873
	of which:		
121,000	Fixed assets replacement reserve		136,000

227,576 30,788 12,498 2,201 16,198 252,463

Long-term debtors are mainly deposits

The profit of the year consists of:

Income from subsidiaries

Interest

Sundries

Taxation

General expenses

with financial institutions which are not due for repayment within one year.

Debtors include payments in advance FI. 624,000 (1969: FI. 599,000).

Creditors include debts to suppliers Fl. 2,378,000 (1969: Fl. 2,360,000).

Marketable and short-term securities represent liquid funds temporarily invested and are mainly short-term deposits with financial institutions.

221,821

37,886

4,094

3,797

21,344

238,660

# Unilever Limited balance sheet

as at 31st December

Figures in italics represent deductions

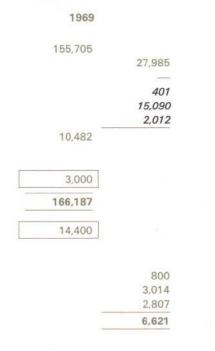
£000's

1969				1970
		Capital employed		
5,143		Preferential capital		5,143
		Ordinary and deferred capital		
		and reserves		
	45,517	Ordinary capital	45,767	
	100	Deferred capital	100	
	6,141	Premiums on capital issued	8,829	
_	166,187	Profits retained and other reserves	171,561	
217,945				226,257
85,920		Loan capital		85,920
6,621		Deferred liabilities		7,122
2,733		later Course NUM		
		Inter-Group-N.V.	_	3,171
318,362			_	327,613
		Employment of capital		
12,268		Land, buildings and plant		12,204
				12,204
2,340		Trade investments		2,534
		Interests in subsidiaries		
	169,145	Shares	179,960	
	188,925	Advances	183,450	
	78,594	. Deposits	63,188	
279,476				300,222
		Net current assets		
	4,698	Debtors	5,532	
<u>.</u>	8,969	Creditors	9,263	
	1,165	Provision for taxation	<i>9,203</i> <i>1,723</i>	
	8,248	Dividends due or proposed	8,363	
			0,000	
	21,092	Marketable and short-term securities	8,610	
	16,870	Cash and bank balances	17,860	
24,278				12,653
318,362				327,613

E. G. WOODROOFE, Chairman H. S. A. HARTOG, Vice-Chairman

# Notes to Unilever Limited Balance sheet

### Figures in italics represent deductions £000's



		1970
Profits retained and other reserves		
1st January		166,187
Profit of the year	19,880	
Bonus shares from subsidiaries	1,192	
Preferential dividends	401	
Ordinary and deferred dividends	15,297	
Special ordinary dividend		
Profit of the year retained		5,374
of which:		
Fixed assets replacement reserve		
(on behalf of subsidiaries)		2,600
31st December		171,561
of which:		
Fixed assets replacement reserve		17,000
Deferred liabilities:		
U.K. corporation tax	735	
Deferred taxation	2,858	
Unfunded retirement benefits	3,529	
	7,122	
Land, buildings and plant		
Land and buildings-freehold	5,782	
-leasehold-long-term		
(50 years or over)	588	
-leasehold-short-term	24	
Plant and equipment	5,810	
	12,204	
	Cost D	epreciation
Movements during the year:		

Movements during the year:		
1st January	18,099	5,831
Expenditure	1,150	
Proceeds of disposals	106	
Disposals and other adjustments	113	89
Charged to profit and loss account		1,084
31st December	19,030	6,826

Investment grants receivable estimated at £85,000 (1969: £68,000) have been deducted in stating the expenditure for the year.

At 31st December, 1970 capital expenditure authorised by the Board and still not spent was £470,000 (1969: £645,000). Of this amount commitments had been entered into for £256,000 (1969: £313,000).

# Notes to Unilever Limited Balance sheet

Figures in italics represent deductions £000's

-

1969		1970
	Trade investments:	
662	Quoted shares	662
1,129	Unquoted shares	1,263
549	Loans	609
2,340		2,534
		2,004
6,570	Market value of quoted shares	4,683
	Directors' valuation of unquoted shares-	
2,202	on the basis of underlying net assets	2,376
	Marketable and short-term securities represent liquid funds temporarily invested:	
21,083	Quoted—mainly dated stocks	8,609
21,036	Market value	8,490
9	Unquoted	1
21,092		8,610
	Profit of the year is after charging Auditors'	
14	remuneration	17

## Emoluments of Directors and senior employees

Excluding the Chairman the following numbers of Directors received remuneration as follows:

190	69	1970
4	Up to £2,500	3
-	£2,501- £5,000	3
1	£7,501-£10,000	1
2	£10,001-£12,500	5
1	£12,501-£15,000	-
1	£15,001-£17,500	2
6	£17,501-£20,000	1
3	£20,001-£22,500	5
2	£22,501-£25,000	3
1	£27,501-£30,000	1
1	£30,001-£32,500	1
22		25

During 1970 there were eight Directors who served for only part of the year (1969: one).

As Chairman Lord Cole received remuneration of £3,333 in 1970 (1969: £40,000). Dr. Woodroofe received total remuneration of £40,000 in 1970, of which £26,667 (1969: Nil) was attributable to his period of office as Chairman. All contracts of service of Directors with the Company or any of its subsidiaries are determinable by the employing company without payment of compensation at less than one year's notice.

The undernoted number of employees employed wholly or mainly in the United Kingdom, receiving remuneration in excess of £10,000 includes chairmen and directors of wholly owned subsidiary companies. **1969 1970 30**£10,000-£12,500
51 **18**£12,501-£15,000
21

57		88
-	£22,501-£25,000	1
-	£20,001-£22,500	1
	£17,501-£20,000	4
	£15,001-£17,500	10
	£12,501-£15,000	21
		21

## Reports of the Auditors

### N.V. Group

To the Members of Unilever N.V.

In our opinion the accounts and the notes relevant thereto set out on pages 30 to 43 and 48 and 49 together give a true and fair view of the state of affairs at 31st December, 1970 and of the profit for the year ended on that date of the Company and the Group.

London/The Hague London/Rotterdam 16th March, 1971

Price Waterhouse & Co. Cooper Brothers & Co.

### **Limited Group**

The following is the auditors' report on the accounts of **Limited** and the **Limited** group which are expressed in sterling.

To the Members of Unilever Limited.

In our opinion the accounts and the notes relevant thereto set out on pages 30 to 41, 44 to 46 and 48 and 49 together give a true and fair view of the state of affairs at 31st December, 1970 and of the profit for the year ended on that date of the Company and the Group and comply with the Companies Acts, 1948 and 1967.

London 16th March, 1971

### Cooper Brothers & Co. Price Waterhouse & Co.

# **Principal Subsidiaries**

N.V.'s principal subsidiaries are held indirectly through subsidiaries with the exception of Van den Bergh's en Jurgens' Fabrieken, Lipoma, Marga, Mavibel, Noorda, Saponia and Wemado, in the Netherlands.

Limited's principal subsidiaries are held directly with the exception of Commercial Plastics in the United Kingdom and the interests in Africa, Australasia, Ceylon and

"Lipoma", Maatschappij tot Beheer van Aandeelen in Industrieële

Internationale Beleggingen) N.V. N.V. Mengvoeder U.T.-Delfia

"Saponia", Maatschappij tot Beheer van Aandeelen in Industrieële Ondernemingen N.V. Scado-Archer-Daniels N.V.

"Wemado", Maatschappij tot Beheer van Aandeelen in Industrieële Ondernemingen N.V. Zwanenberg's Fabrieken N.V.

"Kunerol" Nahrungsmittel G.m.b.H.

Österreichische Unilever G.m.b.H.

Industrias Lever Portuguesa Lda.

Oel- und Fettwerke "Sais" A.G.

Ondernemingen N.V. "Marga", Maatschappij tot Beheer van Aandeelen in Industrieële

Ondernemingen N.V. Mavibel (Maatschappij voor

Safial N.V.

Unox N.V.

Sheby-Kemi N.V.

Unilever-Emery N.V.

Unilever Export N.V.

Austria-N.V. group "Apollo" Seifen und Waschmittel G.m.b.H. "Elida" Gesellschaft m.b.H. Eskimo-Iglo G.m.b.H.

Portugal-N.V. group

Switzerland-N.V. group "Astra", Fett- & Oelwerke A.G.

Sunlight A.G.

Finland-N.V. group S.W. Paasivaara-Yhtymä Oy.

Turun Saippua Oy.

Sweden-N.V. group AB Centrava AB Liva Fabriker AB Sunlight

Turkey-N.V. group Unilever-Is Ticaret ve Sanayi Türk Limited Sirketi

Batchelors Foods Ltd.

United Kingdom-Limited group

Van den Berghs and Jurgens Ltd.

% of

75

64

50

75

60

79

99

80

equity held

Malaysia. The more important subsidiaries are shown below. Where holdings are less than 100% of the equity capital percentages are stated after rounding off.

> % of equity held

Birds Eye Foods Ltd.	
The British Oil and Cake Mills Ltd.	
Chemical and Industrial	
Investment Company Ltd.	
Commercial Plastics Industries Ltd.	
C.W.A. Holdings Ltd.	
Joseph Crosfield & Sons Ltd.	
Gibbs Proprietaries Ltd.	
Lever Brothers Ltd.	
Leverton Group Ltd.	
Mac Fisheries Ltd.	
Midland Poultry Holdings Ltd.	
Palm Line Ltd.	
Price's Chemicals Ltd.	
Proprietary Perfumes Ltd.	
Reichhold Chemicals Ltd.	
Silcock & Lever Feeds Ltd.	
S.P.D. Ltd.	
Thames Board Mills Ltd.	
U.K. Compound Feeds Ltd.	
Unilever Export Ltd.	
Unilever (Commonwealth Holdings)	Ltd
The United Africa Company Ltd.	
U.A.C. Holdings Ltd.	
T. Wall & Sons Ltd.	
John West Foods Ltd.	
	The British Oil and Cake Mills Ltd. Chemical and Industrial Investment Company Ltd. Commercial Plastics Industries Ltd. C.W.A. Holdings Ltd. Joseph Crosfield & Sons Ltd. Gibbs Proprietaries Ltd. Lever Brothers Ltd. Leverton Group Ltd. Mac Fisheries Ltd. Midland Poultry Holdings Ltd. Palm Line Ltd. Price's Chemicals Ltd. Price's Chemicals Ltd. Reichhold Chemicals Ltd. Silcock & Lever Feeds Ltd. Silcock & Lever Feeds Ltd. S.P.D. Ltd. Thames Board Mills Ltd. U.K. Compound Feeds Ltd. Unilever (Commonwealth Holdings) The United Africa Company Ltd. U.A.C. Holdings Ltd. T. Wall & Sons Ltd.

#### North and South America

Canada

Lever Brothers Ltd.-Limited group Thomas J. Lipton Ltd.-N.V. group

Mexico-N.V. group	
Lever de Mexico S.A. de C.V.	
United States of America-N.V. group	
Lever Brothers Company	
Thomas J. Lipton Inc.	99
Argentina-N.V. group	
Lever Hermanos Limitada S.A.	
Comercial e Industrial	99
Brazil-N.V. group	
Industrias Gessy Lever S.A.	99
Trinidad—Limited group	
Lever Brothers West Indies Ltd.	98

Venezuela-N.V. group Lever S.A.

	% of
Europe	equity held
Laropo	
Belgium-N.V. group	
Hartog's Levensmiddelen N.V.	99
Iglo-Ola N.V.	99
Lever N.V.	99
Union N.V.	99
Zwanenberg's Levensmiddelenb	edrijf 99
Denmark —N.V. group Uni-Dan A/S	
on-ban A/S	
Germany-N.V. group	
Deutsche Lebensmittelwerke G.	m.b.H.
Elida-Gibbs G.m.b.H.	
Folienfabrik Forchheim G.m.b.H	
Langnese-Iglo G.m.b.H.	. 75
Margarine-Union G.m.b.H.	
Heinrich Nicolaus G.m.b.H.	
"Nordsee" Deutsche	
Hochseefischerei G.m.b.H.	68
R. Rube & Co. G.m.b.H.	
Papierfabrik Seltmans G.m.b.H.	
Sunlicht G.m.b.H.	
Spain—N.V. group	
Agra S.A.	
Lever Ibérica S.A.	
France-N.V. group	
Astra-Calvé	97
Savonneries Lever	99
Sheby	80
Thibaud Gibbs et Cie	99
Greece-N.V. group	
Industrie Hellénique de	
Détergents S.A. (E.V.A.)	79
Republic of Ireland-Limited gro	000
Lever Brothers (Ireland) Ltd.	
W. &. C. McDonnell Ltd.	
Paul and Vincent Ltd.	
Italy-N.V. group	
Algel S.p.A.	70
Algel S.p.A. Sages S.p.A.	75
	75
Unil-It S.p.A.	
Netherlands—N.V. group	
Van den Bergh's en Jurgens'	
Fabrieken N.V.	
Calvé-De Betuwe N.V.	
Handelmaatschappij Noorda N.V.	

France-N.V. group	
Astra-Calvé	
Savonneries Lever	
Sheby	
Thibaud Gibbs et Cie	

Handelmaatschappij Noorda N.V. Igio N.V. Lever's Zeep-Maatschappij N.V.

% of equity held

### Africa

Cameroons-limited group

Cameroons—Emitted group	
Pamol (Cameroons) Ltd.	
Congolese Republic (Kinshasa)	
Plantations Lever au Congo	
S.C.A.R.LN.V. group	98
Sedec S.C.A.R.LLimited group	99
Société des Margarineries et	
Savonneries Congolaises	
"Marsavco" S.C.A.R.LN.V. group	99
Ghana-Limited group	
Kingsway Stores of Ghana Ltd.	89
Lever Brothers Ghana Ltd.	51
The United Africa Company	
of Ghana Ltd.	
Ivory Coast—Limited group	
Compagnie Française	
de la Côte d'Ivoire S.A.	99
é	
Kenya—Limited group	
East Africa Industries Ltd.	54
Gailey & Roberts Ltd.	
Malawi-Limited group	

Lever Brothers (Malawi) Ltd.

Nigeria-Limited group

Plywood (Nigeria) Ltd.

Lever Brothers (Nigeria) Ltd.

Rhodesia-Limited group

Lever Brothers (Pvt.) Ltd.

Sierra Leone-Limited group

The United Africa Company of Sierra Leone Ltd.

South Africa—Limited group Unilever South Africa (Pty.) Ltd.

Zambia-Limited group

Ceylon-Limited group

India-Limited group

Hindustan Lever Ltd.

Lever Brothers (Ceylon) Ltd.

Rest of World

Lever Brothers Zambia Ltd.

Kingsway Stores of Nigeria Ltd.

African Timber and

Pamol (Nigeria) Ltd. The United Africa Company

of Nigeria Ltd.

% of equity held

85

% of equity held

Indonesia—N.V. group Van den Bergh's Fabrieken Indonesia N.V. Maatschappij ter Exploitatie der Colibri-Fabrieken N.V. Lever's Zeepfabrieken Indonesia N.V.

Japan—N.V. group Hohnen-Lever Company Ltd. 70

Malaysia—Limited group Lever Brothers (Malaysia) Sdn. Bhd. Pamol (Malaya) Sdn. Bhd. Pamol (Sabah) Ltd.

Pakistan—Limited group Lever Brothers Pakistan Ltd.

Philippines—N.V. group Philippine Refining Company, Inc.

Thailand—N.V. group Lever Brothers (Thailand) Ltd.

Australia—Limited group Rosella Foods Pty. Ltd. Streets Ice Cream Pty. Ltd. Unilever Australia Pty. Ltd.

New Zealand—Limited group Unilever New Zealand Ltd.

## Unilever principal investments

	% of equity held	equ	⁰/ <sub>0</sub> of iity held		⁰/₀ of equity held
Germany-N.V. group		United Kingdom—Limited group		Nigeria-Limited group	
Fritz Homann G.m.b.H.	50	Allied Suppliers Ltd.	12	Guinness (Nigeria) Ltd.	29
				Nigerian Breweries Ltd.	33
Netherlands-N.V. group					
Hatéma-Texoprint N.V.	43				

70

# Combined earnings per share and dividend

<b>1970</b> above 1969 Earnings <sup>1</sup> )	Dutch Guilders	Sterling New pence	Austrian Schillings	Belgian Francs	French Francs	German Marks	Swiss Francs	U.S. Dollars
Per Fl. 12 or £1 of ordinary capital	6.92	79.66	49.72	95.59	10.62	7.00	0.00	
e e e e e e e e e e e e e e e e e e e			2 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -			7.00	8.36	1.91
	7.38	84.95	53.02	101.95	11.32	7.46	8.92	2.04
Per Fl. 20 of ordinary capital	11.53	132.77	82.86	159.32	17.70	11.66	13.93	3.19
	12.30	141.58	88.37	169.91	18.87	12.44	14.86	3.40
Dividend <sup>2</sup> )								S 0 907 3
Per FI. 20 of ordinary capital	5.43	62.77	39.01	75.00	8.33	5.49	6.56	1.50
	5.43	62.50	39.01	75.00	8.33	5.49	6.56	1.50

1) The figure of earnings per share should not be considered as more than a guide for comparing the combined profits from year to year, and should not be taken as the amount that would be paid to the ordinary shareholders, if all the profits for the year were distributed as dividend. Reference is

made to the booklet, Equalisation

Agreement and Earnings per Share, which is available on request. In calculating the earnings per share 62 1/2 % of the 33,775,626 (1969: 33,775,626) Limited ordinary shares held by the Leverhulme

Trust has been excluded from the profit participation.

2) For special ordinary dividend, paid together with the final dividend for 1969, see note on page 6.

# Salient figures in other currencies

### All figures relate to N.V. and Limited groups combined.

The Salient figures given on page 6 are shown below in the currencies indicated.

Million-1970 above 1969	Sterling	Austrian	Belgian	French	German	Swiss	U.S
	£	Schillings	Francs	Francs	Marks	Francs	Dollar
Sales to third parties	2,868	178,992	344,161	38,231	25,193	30,085	6,883
	2,512	156,807	301,503	33,492	22,070	26,357	6,030
Operating profit	165	10,295	19,795	2,199	1,449	1,730	396
	166	10,370	19,939	2,215	1,460	1,743	399
Interest on Ioan capital	12	720	1,385	154	101	121	28
	11	665	1,279	142	94	112	26
Profit of the year before taxation	156	9,721	18,690	2,076	1,368	1,634	374
	162	10,105	19,431	2,158	1,422	1,699	389
Taxation on profit of the year	76	4,734	9,102	1,011	666	796	182
	76	4,763	9,158	1,017	670	801	183
Consolidated profit of the year	77	4,796	9,221	1,024	675	806	184
	82	5,093	9,792	1,088	717	856	196
Profit of the year accruing to ordinary capital	75	4,665	8,970	996	657	784	180
	80	4,962	9,541	1,060	698	834	191
Ordinary dividends	35	2,203	4,236	470	310	370	85
	35	2,190	4,212	468	308	368	84
Profit of the year retained	40	2,462	4,734	526	347	414	95
	40	2,478	4,765	529	349	417	95
Capital employed	1,140	71,177	136,857	15,203	10,018	11,964	2,737
	1,073	66,953	128,735	14,300	9,423	11,254	2,575
Net liquid funds	53	3,307	6,359	706	466	556	127
	64	3,963	7,620	846	558	666	152
Capital expenditure	114	7,132	13,714	1,523	1,004	1,199	274
	101	6,328	12,166	1,351	891	1,064	243
Depreciation	77	4,785	9,200	1,022	673	804	184
The Groupe of a state of a state	66	4,106	7,895	877	578	690	158

50

The figures shown above for both years have been converted at the appropriate rates for the country concerned, except that those in sterling are the same as in Limited's Report and Accounts.

# Dates for Unilever N.V. shareholders to note

Second half

### Dividends

Ordinary

Interim Announced mid-November. Payable mid-December (New York shares: second half of December). Final Proposed end of February. Payable mid-May (New York shares: about end of May). 7 % and 6 % Cumulative Preference First half Payable 1st July. Second half Payable 2nd January. First half Payable 1st October. 4% Cumulative Preference

Payable 1st April.

Interim announcement of results First quarter results Mid-May. First half-year results Mid-August. Nine months results Mid-November. End of February. Provisional results for the year

Printed by Drukkerij Reclame N.V., Nassaustraat 4, Rotterdam, the Netherlands.